

Role: Fundraising Committee Chair

Charity: Bromley Homeless

Charity number: 1186655

Remuneration: Voluntary role, expenses provided in accordance with policy

About Bromley Homeless

Bromley Homeless charity was created following the merger of two local charities, Bromley Homeless Shelter and LATCH (Bromley Churches Housing Action). The merger completed formally in April 2021.

The two charities came together with a shared vision which has been defined as:

A community where everyone has access to a decent home and no one feels their only option is to sleep rough

Our strategy

Our mission, as an expression of Christian faith, is to provide support and positive intervention to empower anyone facing homelessness principally in the London Borough of Bromley to fulfil their desire for a safe and secure home and live a fulfilled life.

We deliver this mission through a range of services and activities operating year-round. Our strategic priorities have been set as:

1. Provide advice and advocacy to individuals over 18 to overcome a homeless situation
2. Provide timely and personalised support, encouragement and personal empowerment to end homelessness
3. Provide year-round emergency shelter, access to health and wellbeing services and food
4. Provide access to housing through supported housing and hosted accommodation, links with housing providers and private landlords
5. Prevent homelessness and challenge negative attitudes towards it by raising awareness of homelessness and giving a voice to those experiencing it

Operations

We have 5 part time members of staff who lead on the delivery of services and we are lucky to have enormous support from our large number of volunteers.

Services are mainly delivered from our service hub at the United Reformed Church in Bromley town centre but we have been looking at expanding our outreach services which has started in Orpington this year.

We have collaborative relationships with Bromley Council and GP Alliance and work closely together to support those in housing need.

More information can be found on our website: www.bromleyhomeless.org

Fundraising need

The covid pandemic presented some significant challenges for Bromley Homeless and the people we help and support. The government's Everyone In initiative was a positive catalyst to ending rough sleeping for good. However, the challenge for local authorities and homelessness charities is adapting our service delivery, ensuring safety under new covid safety measures and supporting our clients to stay off the streets.

We are now seeing a significant increase in numbers turning to us for help, support and guidance either individuals who are homeless or are at risk of becoming homeless, increasingly due to the financial and mental health impacts of the pandemic.

As a charity we need to continue to adapt, grow and ensure financial and operational sustainability to support the growing number of individuals in need in our Borough.

Our continued financial sustainability relies on the success of our fundraising. The charity is fully funded by voluntary grants and donations.

Fundraising Chair role

The Fundraising Committee is a subcommittee of the board and is made up of a mix of trustees, volunteers and the paid fundraising officer.

We are looking for a Chair for this committee to lead and guide the strategic fundraising plan and to oversee the work of the fundraising officer and the volunteer fundraising team.

The Chair will be a trustee who sits on the board and provides a link between the fundraising committee and the strategic board.

Overview of the role

Trustees come from all walks of life, from professionals to people with personal skills and lived experience and as a charity we benefit from a diverse mix of trustees, employees and volunteers.

We are looking for someone who has experience of fundraising in either a professional or volunteering capacity and also has skills in leadership and strategic delivery.

Experience of bid writing/grant applications would be desirable.

Necessary

- Understanding of the requirements of a trustee/committee chair (first-time trustees are welcome and previous governance experience is not a requirement)
- Passion for the work of Bromley Homelessness
- Ability to allocate necessary time commitment to the role
- Willingness to listen to others views but not be afraid to challenge and share your own views for the benefit of the charity

Time commitment

You will be required to attend the fundraising committee meeting (currently held monthly) and prepare the agenda and papers for this meeting.

You will also be required to attend regular board meetings. These are currently held on weekday evenings, once a month and last approximately 2 hours.

In advance of trustee meetings time will be needed to read any papers or prepare papers for any matters you agreed to lead on.

Following the merger, the Board are reviewing the staffing structure, until this is complete some trustees have been providing operational support for example line managing staff, attending monthly team meeting, drafting policies, safeguarding, fundraising, volunteer

management/recruitment etc. We expect that this involvement will reduce when we have an optimum staffing structure to enable trustees to operate at the strategic level.

The initial term of the role is 3 years but there is the ability to put yourself forward for re-election after 3 years for another 3 year term.

Contact

If you would like to discuss the role and find out more information please contact the Chair of the Board, Julia Poulter.

julia.poulter@bromleyhomeless.org

To apply, please send your CV and covering letter by email to

julia.poulter@bromleyhomeless.org

Closing date for application is 31 March 2022 and we aim to appoint the new Chair of the Fundraising Committee at our AGM in June/July.